



# 2023 - 2025 *Strategic Plan*

## STRATEGIC PRIORITIES

### FINANCIAL SUSTAINABILITY & GROWTH

Steward the delivery of value-based services for sustainability & growth

### WORKFORCE & LEADERSHIP DEVELOPMENT

Creatively build a high-performing workforce & culture for the future

### STRENGTHEN COMMUNITY- BASED CARE & ACCESS

Enable seamless access to high-quality, integrated, local health services



# FINANCIAL SUSTAINABILITY & GROWTH

Steward the delivery of value-based services for sustainability & growth

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## STRATEGIC OBJECTIVES

### 2023

- Optimize Revenue-Producing Service Lines in STEEP (Safety, Timeliness, Effectiveness, Efficiency, Equitable, and Patient-Centered) Principles
- Increase Affordable Medication Access
- Maximize Revenue Enhancement for Service Offerings
- Achieve Operational System Efficiencies
- Develop a Foundation Grant Program
- Develop a Regional Clinically Integrated Network (CIN) Structure

### 2024

- Optimize Revenue-Producing Service Lines
- Implement a Clinically Integrated Network
- Become a Provider of Choice for Rural Acute Care
- Maximize Revenue Enhancement for Service Offerings
- Foundation Grant Program Growth

### 2025

- Optimize Revenue-Producing Service Line Performance
- Grow the Clinically Integrated Network Regionally
- Remain the Provider of Choice for Rural Acute Care
- Foundation Grant Program Growth

# WORKFORCE & LEADERSHIP DEVELOPMENT

Creatively build a high-performing workforce & culture for the future

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## STRATEGIC OBJECTIVES

### 2023

- Develop a Career Development Program (Workforce)
- Develop an Emerging Leader Program
- Advance Employee Engagement to Top Quartile

### 2024

- Implement a Career Development Program (Workforce)
- Build Collaborative Partnerships with Specialty Providers
- Implement an Emerging Leaders Program
- Advance Employee Engagement Beyond Top Quartile

### 2025

- Implement a Career Development Program (Workforce)
- Strengthen Relations with Providers
- Evaluate Emerging Leaders Program
- Advance Employee Engagement Beyond the Top Quartile

# STRENGTHEN COMMUNITY-BASED CARE & ACCESS

seamless access to high-quality, integrated, local health services

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## STRATEGIC OBJECTIVES

### 2023

- Optimize Black River Healthcare Clinic in STEEP Principals
- Expand Behavioral Health Access
- Align Telehealth Services to Community Needs
- Ensure Efficient Community Access to Services
- Advance Quality Performance to Top Quartile

### 2024

- Optimize Primary Care & Behavioral Health Clinic Services
- Optimize & Integrate Behavioral Health Service
- Implement Telehealth Service Model
- Ensure Efficient Community Access to Services
- Advance Quality Performance Beyond Top Quartile

### 2025

- Optimize Black River Healthcare Clinic & Behavioral Health Access
- Implement Telehealth Service Model
- Ensure Efficient Community Access to Services
- Advance Quality Performance Beyond Top Quartile